

“Make money by solving problems.”
-Pelshaw’s Principles of Profitable Business



Welcome!

Every action we take propels us in a direction, for better or worse. For many of us, those actions led us to prison which derailed our life and purpose. So, we have to work even harder now to make the right choices, take the right action and turn our life back in the direction of success. Clicking here for this free download is one of those actions! Great work.

When I left prison, I dedicated my life to helping people coming back home and make a fresh start. These tools are designed for that purpose. I hope this inspires you and assists your progress. This list is designed to spark your interest, help you

think outside the box and begin the important work of launching your own business! It's just the start of a great journey, but don't worry, you won't have to go it alone. I offer many resources for budding entrepreneurs at greatly reduced costs to help turn your business into a reality. After you've identified a business possibility from this list that makes sense for you and your budget, I encourage you to consider our business start-up tools, which include everything you need to turn your idea into reality:

- *Business Plan Checklist with 1 consultation, \$100*
- *Personalized Logo Creation, \$750*
- *1 on 1 Business Coaching (six weeks online, formerly incarcerated 50% off, \$325*
- *Four page Website Creation with strategic planning, \$2,750*
- **TOTAL PACKAGE to make set up your business online and prepare for launch: \$3,500**

We learned one thing in prison: We can do anything if we set our mind to it. When you're ready to hire yourself and make your business a reality, I'm ready to help!

Sincerely,
Bob Pelshaw

BUSINESS START-UPS FROM \$0 - \$1000



- App Developer
- Blogger
- Bookkeeping Service
- Booth Rental:
Applies to a Barber/Stylist, Nail Tech, Tattoo Artist
- Booth at a Flea Market/Swap Meet:
(vintage items, DVDs, books, arts & crafts, etc.)
- Build Rock Walls, Retaining Walls, etc.
- Buy/Sell Things on Craigslist, EBay, Auctions, etc.
- Caulking Subcontractor
- Chimney Sweep
- Cleaning Gutters
- Cleaning Service* (without employees)
- Club Promoter
- Consultant
- Contractor or Subcontractor* (without employees)
- Create an E-zine
- Counseling Service
- Deck Building, Repair, Washing, or Staining
- Detailing Business:
For Autos, Boats, RV's, Motorcycles, Airplanes, Trucks*
- Dog Waste Clean-up (easily make \$75/hour)
- Event Planner or Promoter
- Furnace Filter Changing Service
- Gardening Services: Service People's Flowerbeds and Bushes
- Gutter Cleaning Subcontractor
- Handyman (if you already own your tools, or rent as needed)
- Home Daycare
- House-Sitting
- Landscaper (without employees)
- Lawn Mowing (without employees)*
- Massage Therapist:
(lease space in a salon, chiropractor's office, health club)
- Painting Company (without employees)
- Personal Trainer* (easily earn \$50-150/hour +)
- Personal Shopper / Assistant / Personal Chef
- Pet Sitting, Pet Walking, Pet Training
- Translator (both documents and in person)
- Upholstery Business (home based)
- Website designer
- Window Cleaning business

**There is a Success Snapshot
for this item in our book.*

BUSINESS START-UPS FROM \$1K - \$10K



- Arborist / Tree Service
- Artist
- Detailing Business at a fixed location.
- Booth at a Flea Market or Swap Meet
(more expensive items like electronic, wheels, new clothing, etc.)
- Carpet Cleaner
- Carpenter
- Computer Repair Service (mobile or home based)
- Contractor or Subcontractor (with employees)
- Demolition of Interiors in Buildings
- DJ Business (with rented equipment)
- Energy Auditor / Energy Savings Consultant* - earn \$80k ++
- Event Planner (with money to advertise)
- Fruit / Vegetable Stand
- Graphic Arts Studio*
- Hair Salon
- Handyman (where you have to buy tools)
- Home Audio Service - Mobile and In-Home
- Home Inspector
- Kiosk or Booth in a Mall or Airport
(shoeshine stand, sunglass booth, jewelry booth, watch stand, etc.)
- Masonry / Tuck-Pointing Subcontractor
- Massage Therapy Salon
- Moving Business (rented equipment)*
- Nail Salon (booth rental)
- Parking Valet Service
- Party / Event Promoter or Host
- Pest Control
- Power Washing
- Purchasing / Procurement Specialist
- Recycling Business
- Security Company*
- Sell Home Improvements and Subcontract Them Out
- Sell Home Security
- Tailoring business
- Trash Hauler
- Trucking Company - Independent Operator*
- Upholstery Business at a Fixed Location.
- Wedding Planner

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for this item in our book.*

BUSINESS START-UPS FROM \$10K - \$20K



Any of the businesses from the previous two lists can be added to this category if you start with employees or a rented location (like a shop or office).

The best extra investment you can make when starting a business is good advertising and promotion.

- Auto Repair Business
- Barber Shop / Hairstylist Salon
- Nail Salon
- Catering Business
- Computer Repair Shop
- Consignment Store
(sell other people's products on consignment: clothes, tools, furniture, etc.)
- Delivery Business
- DJ Business (with equipment you own)
- Electronics Repair Shop
- Flower Shop
- Food Cart
- Martial Arts Studio*
(you can start for less than \$1k)
- Manufacturer's Representative
- Massage Therapy Salon
- Mobile Home Rentals*
- Motorcycle Accessories Shop
- Motorcycle Repair Shop
- Photography / Video Business
- Sand Blasting Subcontractor
- Upholstery Shop
- Towing Business
- Wheels and Rims Shop
- Woodworking Shop
- Worm Farm
(you can make over \$100,000/year on this if you work it right)

**There is a Success Snapshot for this item in our book.*

BUSINESS START-UPS FROM \$20K - \$100K



Other than acquiring an existing business in this price category
here are more options for you:

- Art Gallery / Artist Collective
- Audio Shop (car or home)
- Auto Accessories / Customization Shop
- Auto Body Shop
- Butcher Shop
- Buying / Selling Surplus Government Items
- Catering Business
- Clothing Store
- Coffee Shop
- Comic Book Store
- Day Spa
- Delivery Business
- Fireworks Stand
- Framing Shop
- Hip Hop / Gospel Music Store
- Janitorial Company*
- Landscaper (with employees)
- Laundromat*
- Lawn Service*
- Moving Business (owned equipment)
- Nail Shop, From Scratch
- Piercing Shop, From Scratch
- Procurement Agent
- Rental Property Through Subletting It Out in Smaller Chunks to Tenants*
- Small Restaurant, Sandwich Shop (taking over an existing operation)
- Servicing Fire Extinguishers
- Solar Panel Distributor / Contractor
- Tattoo Shop, From Scratch
- Tobacco Shop
- Used Book Store
- Used CD / Record / Game Store
- Used Furniture Shop
- Used Tire shop
- Vending Route
- Vintage and Thrift Store
- Warehouse Gym*
- Wholesale Artificial Flower Business
- Wind Turbine Distributor / Contractor

**There is a Success Snapshot
for this item in our book.*

BUSINESS START-UPS FROM \$100K ON UP



There are a lot of businesses you can buy for \$100,000 and up. Space does not allow me to list them all. Here are a few to help inspire you:

- Antique Store
- Auction Business
- Auto Body Shop (buying an existing one)
- Bakery
- Bed and Breakfast
- Boarding House
- Car Lot
- Car Repair Shop
- Car Wash
- Check Cashing Business / Payday Loan Business
- Daycare Center
- Ethnic Food Store or Grocery Store
- Flea Market / Swap Meet
- Flipping Houses
- Franchise Business
- General Contractor
- Glass Business
- Grading Contractor
- Gym / Health Club*
- Hotel / Motel
- Import / Export Business (if you have or can get international contacts)
- Import Shop
- Import / Export Business
- Jewelry Store
- Laundromat or Dry Cleaner (buy an existing or open a larger operation)
- Mortuary / Funeral Home
- Oil Change Shop
- Pawn Shop (no guns if you have a criminal record)
- Rental Business* (tools, equipment, skis, party supplies, etc.)
- Rental Hall
- Rental Properties
- Salvage Business
- Sit Down Restaurant
- Small Restaurant, Sandwich shop
(buy an existing or open a larger operation)
- Storage Lot; Self Storage Business
- Tire Shop
- Trade School
- Trucking Company, Multiple Trucks*

**There is a Success Snapshot for this item in our book.*